



# OUR 4 KEY PILLARS

## ECONOMIC MOBILITY



Establishing Equity & Generational Wealth Building

## HOUSING SECURITY



Cultivating Sustainable Housing and Breaking Environmental & Energy Barriers

## PUBLIC SAFETY



Promoting Solutions to Achieve Justice in Community & Governance

## CIVIC ENGAGEMENT



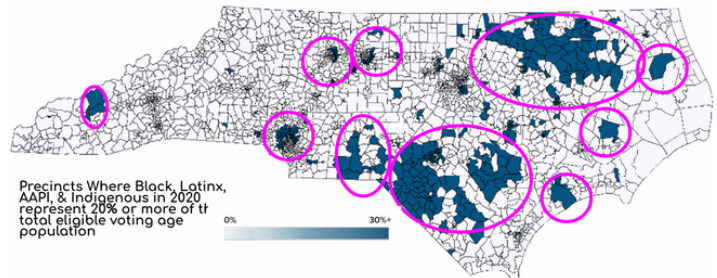
Ensuring Access to the Ballot through Early & Election Day Voting

# Lifting North Carolina's Black & Brown True Majority

NNCP exists to lift Black and Brown people. We work to **help communities of color claim their power** through economic mobility, housing security, public safety and civic engagement. We speak for the #TrueMajority

## Areas We Serve

Northeast, Piedmont-Triad, Sandhills, Southeast, Southwest, Triangle & Western NC



After blitz-scaling a statewide network of trusted community leaders and extensive organizing infrastructure in our first year, **we can deliver tribal knowledge and resources usually reserved for the wealthy white few to North Carolina's Black and Brown true majority.**

MORE THAN  
**40,000**  
DOORS KNOCKED

OVER  
**130,000**  
PHONE CALLS

OVER  
**2 MILLION**  
TEXTS

MORE THAN  
**1,300**  
VOLUNTEERS

HOSTED  
**678**  
EVENTS



**JOIN US**  
Together We Can  
Transform Power for Generations

[NewNorthCarolinaProject.org](http://NewNorthCarolinaProject.org)

@newncproject