



# Rooted in Community. Rising in Power.

Our mission is to increase civic engagement among the state's most underserved and historically marginalized communities by meeting them where they are year-round and addressing what matters most - safety, housing, the economy and education. We do this through culturally competent programming, active listening and direct participation in the civic process.

We envision a North Carolina where lifelong voters are nurtured to help shape a fair and equitable democracy that is truly reflective of our state.

## OUR 4 KEY PILLARS

- PUBLIC SAFETY**  
 Promoting Solutions to Achieve Justice in Community & Governance
- HOUSING SECURITY**  
 Cultivating Sustainable Housing and Breaking Environmental & Energy Barriers
- ECONOMIC MOBILITY**  
 Establishing Equity & Generational Wealth Building
- CIVIC EDUCATION**  
 Connecting Communities to the Power of Their Vote Through Civic Education

<b>1,500</b> People talked to on doors in Mecklenburg County	<b>250+</b> People engaged at Pancakes & Politics	<b>415+</b> People served at ARK Family Nights	<b>170+</b> Voters registered at Pancakes & Politics	<b>70+</b> People contacted for Home Energy Assessments
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Together We Can Transform Power for Generations

NewNorthCarolinaProject.org  
 @newncproject